



Dear Community Neighbor,

The Peters Township Music Boosters (PTMB) are preparing for another exciting year filled with performances, festivals, parades, competitions, and more!

The PTMB is an organization comprised of parents who provide moral, social, and additional financial support to the groups and ensembles of the Music Department at Peters Township High School. The PTMB supports all students' growth and advancement with our music programs and the expansion and development of music education within the PT district. This Spring, all our musical groups – Marching Band, Wind Symphony, Concert Band, Room 100 A Capella, Symphonic Choir, Orchestra, and Mixed Choir - will have the opportunity to travel to Orlando to learn and perform at Disney!

The PTMB offers unique sponsorship opportunities to promote your business in a highly visible way and to support all our music students.

Please find attached the 2023 PTMB Sponsorship Packages. We have various opportunities to fit budgets large and small, from marching band trailer sponsorship to yearbook ads, signs to social media shout-outs.

PTMB is a 501(c)(3) organization; your sponsorship and donations are key to our continued success and are **tax-deductible!**

We appreciate your strong support and look forward to working with you this year and many years to come. If you have any questions, please don't hesitate to contact us at ptmboosters@gmail.com.

Sincerely,

Madeline Huypen
PTMB Sponsorship Committee

and the PTMB Board:

President Cari Williams
Vice President Rochelle Koerbel
Secretary Kim Mitchell
Treasurer Julie Collins
Assistant Treasurer Madeline Huypen



2023-2024 Sponsorship Packages

Platinum Director Sponsorship

Marching Band Equipment Trailer Sponsor

contact for pricing

- Marching Band 34' trailer sponsor for a wrap for the life of trailer – name on both sides and rear door
- The trailer is highly visible throughout the year to all who visit PTHS
- Trailer travels throughout the region for games, festivals, and special events
- ****Full Gold Drum Major Package included **** (see below)

Gold Drum Major Package: \$3500

5 packages only, 3-year sponsorship

- Premium 4x8 signage at Confluence Financial Partners Stadium - metal sign displayed on the fence near the scoreboard for the entire Fall sports season
- Full-year signage at PTHS practice field
- Sponsorship Announcement PT Marching Band half-time show, one game per year
- Recognition in all PT Music Department Performance Programs
- Monthly social media shout-out from September through May
- Business name with logo listed on PTMB website with hyperlink
- Full-page advertisement in PT Marching Band annual yearbook

Silver Soloist Package: \$325

6 packages only, annual sponsorship

- Individual 3'x5' vinyl sign displayed in the endzone of every home football game
- Recognition of sponsorship in all PT Music Department Performance Programs

Bronze Ensemble Package: \$150

12 packages, annual sponsorship

- Business Name/Logo on shared vinyl banner
 - displayed on funnel cake booth at every home football game &
 - displayed at the funnel cake booth at Trax Farms Fall Festival for 5 weekends!

A la carte opportunities:

- PT Marching Band Yearbook ads:
 - ¼ page - \$35, ½ page, \$65, full page \$100
- Advertisement at Music & Meatballs – the largest Music Department event, hosting over 500+ families from the PT community and beyond!
 - Placemat advertisement - \$125 (only 30 available)
 - Table tent ad - \$200
 - Banner 24" x 36" - \$300



2023 PTMB Corporate Sponsorships & Advertising Form

Company Name: _____

Contact: _____

Address: _____

E-Mail: _____ Phone: _____

Please check the box by the sponsorship package you or ad size that you are purchasing, and mail the completed form with payment (check payable to Peters Township Music Boosters) to:

PTMB Sponsorship Committee
c/o Madeline Huypen
102 Little John Drive, McMurray, PA 15317

Artwork/company logos are to be emailed to: ptmboosters@gmail.com

Please do not hesitate to reach out with any questions or if you have an idea. We would love to hear it!

Sponsorship Packages

_____ Gold Drum Major Package \$3500

_____ Silver Soloist Package \$325

_____ Bronze Ensemble Package \$150

A la Carte advertising opportunities

_____ Music & Meatballs Placemat Ad \$125

*include business card

_____ Music & Meatballs Table Tent Ad \$200

*include business card or PDF file (size)

_____ Music & Meatballs Banner 24" x 36" \$300

_____ Cash Donation in the amount of _____

Thank you for partnering with the Peters Township Music Boosters!